



[www.ChefsForHumanity.org](http://www.ChefsForHumanity.org)

## “1 Million in 1 Month for Haiti”

In Partnership with the *United Nations World Food Programme*

Dear Friends,

As we all know, Haiti has been devastated by an earthquake and estimates are that over three million people's lives are in jeopardy. Haitian authorities fear that 140,000 could already be dead. These numbers are increasing on a daily basis as access to fresh water, food, medical aid, shelter, & supplies are incredibly limited. This is why I am reaching out to you today through Chefs For Humanity.

Today, Chefs For Humanity is officially launching an online fundraising campaign for Haiti that we are calling “1 MILLION in 1 MONTH”. As president and founder of Chefs For Humanity, I am personally taking \$10,000 dollars out of our family's savings and asking each of you to match me. I am asking all of you to assist Haiti by getting 99 other people or groups to bring in \$10,000 each in 1 month.

Please utilize your social and corporate websites to ask your friends, family members, sponsors, companies that you endorse, TV associates and anyone else to get involved. If 99 people reading this letter approached 10 of your friends or colleagues and asked them to donate \$1,000 each... think if it, we will raise \$1 million for Haiti right off the bat.

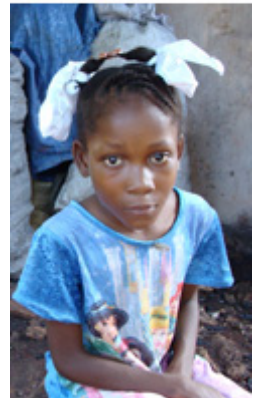
We have partnered with the *United Nations World Food Programme* ([www.wfp.org](http://www.wfp.org)), which is the United Nations frontline agency in the fight against hunger. Not one cent will be taken from your donation to pay for the cost of this fundraiser, Chefs For Humanity and I will personally cover all costs.

*“Millions of people have lost everything in Haiti. We need your help. Together, Chefs For Humanity and WFP can save lives and provide relief in this tragic situation”.*

**Monica Marshal**  
**Deputy Director, Head Global Private Partnerships**  
**United Nations World Food Programme**

100% of your dollars will go directly to the WFP to facilitate fundraising for hunger relief in Haiti. CFH has worked directly with WFP in Nicaragua and Honduras, and has found them to be an extremely effective organization in

Help  
Haiti  
Now



addressing food and hunger issues worldwide.

This is going to be an ongoing challenge, and it will take months of hard work to rebuild and empower Haiti again. We know it will be long process, but at this critical time, every moment counts for the hundreds of thousands of victims suffering without food and water.

Come on friends, I am calling in favors right now! The movie and music industries are uniting and so should our industry!

Please join us in our efforts to save lives, provide aid, and make an impact. Join Chefs for Humanity's cause today.

Cat Cora  
President and Founder  
Chefs for Humanity  
233 Broadway, Suite 2208  
New York, NY 10279

**To make a tax-deductible donation, please go to:**  
<http://www.chefsforhumanity.org/donate.php>

Chefs for Humanity ([www.ChefsForHumanity.org](http://www.ChefsForHumanity.org)) is a grassroots not-for-profit (501c-3) organization of culinary professionals and educators working in partnership with U.S. and global initiatives, providing emergency feeding relief and hunger aid in times of natural catastrophe. Our Chefs Corps volunteer their time, expertise, culinary, & nutritional knowledge work to support national and world-wide relief programs working to reduce hunger.



WFP/Alejandro Chicheri